



# iCharger

The Complete EV Solution



# India's Most Loved iCharger Hub

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# INTRODUCTION



iCharger is a fast-growing operator of reliable and innovative EV charging solutions. We specialize in designing and producing AC & DC chargers with advanced technology, robust safety features, and smart software integration. With a focus on quality and sustainability, we aim to empower iCharger, businesses, and infrastructure partners in building a strong EV ecosystem across India.



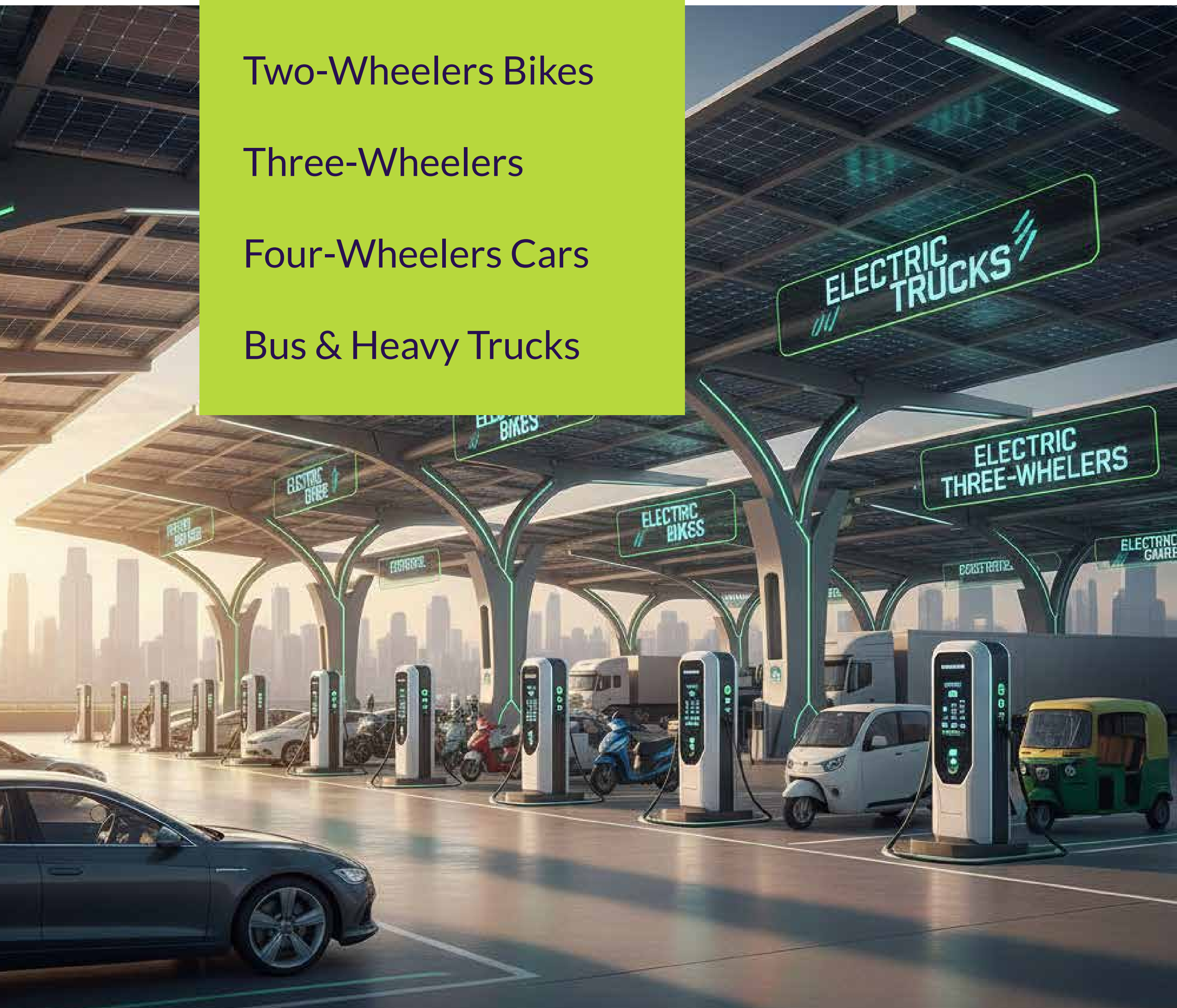
# PROMOTION OF CHARGING HUB

Two-Wheelers Bikes

Three-Wheelers

Four-Wheelers Cars

Bus & Heavy Trucks



Your space becomes  
a one-stop EV energy destination.

# RANGE OF **AC & DC FAST CHARGERS**



# AC CHARGERS

## 3.3 KW AC CHARGER

- Suitable for:  
2-Wheelers & 3-Wheelers
- Charging Time:  
4-5 hours (full charge)
- Capacity:  
Charges one 2W or 3W at a time
- Power Requirement:  
3.3 kW, Single Phase
- Connector: One industrial socket  
(3.3 kW capacity)



## 7.4 KW AC CHARGER

- Suitable for: 4-Wheelers
- Charging Time: 4-5 hours  
(depending on vehicle battery capacity)
- Capacity: Charges one car at a time
- Power Requirement: 7.4 kW, Single Phase



# AC CHARGERS



## 10 KW AC CHARGER

- Suitable for: 2-Wheelers & 3-Wheelers, 4 Wheelers
- Charging Time: 4-5 hours (depending on vehicle battery capacity)
- Capacity: Can Charges up to 3 vehicles simultaneously (2W/3W)
- Power Requirement: 10 kW, Single Phase

## 22 KW AC CHARGER

- Suitable for: 4-Wheelers (compatible with premium vehicles such as Mercedes, Audi, BMW, Porsche, etc.)
- Charging Time: 2-3 hours for a full charge (depending on battery capacity)
- Capacity: Charges one car at a time
- Power Requirement: 22 kW, Three Phase





# DC FAST CHARGERS

## 30 KW DC FAST CHARGER

- Suitable for: 4-Wheelers
- Charging Time: 30-40 minutes (depending on vehicle battery capacity)
- Capacity: Charges one car at a time
- Power Requirement: 30 kW



## 60 KW AC CHARGER

- Suitable for: 4-Wheelers
- Charging Time: 30-40 minutes (depending on vehicle battery capacity)
- Capacity: Can Charges up to 2 vehicles simultanesously
- Power Requirement: 60 kW

# DC FAST CHARGERS



## 120 KW DC FAST CHARGER

- Suitable for: 4-Wheelers, Buses, and Trucks
- Charging Time: 30-40 minutes (depending on vehicle battery capacity) Can Charges up to 2 vehicles simultanesously
- Power Requirement: 120 kW
- Ideal for high-capacity EVs, enabling rapid charging for commercial and premium vehicles



# PRICING OF OUR RANGE



# USP'S OF CMPL



## Customer Support

24 X 365 Days  
Customer Care  
Support by iCharger.



## Mobile Application

User-Friendly Mobile  
App by iCharger.



## Control of CMS

Easy Monitoring/Control  
of Business through  
CMS by iCharger.



## Advantages of Association

Advantage of getting  
Associated Directly with the  
Manufacturer of EVCS i.e.  
iCharger Private Limited



## Life Time Warranty

Life Time Warranty of  
Charger/ No AMC Required  
by Buyer [Optional]



# STRATEGIC ADVANTAGES

## of Electric Vehicle Charging Station

- Technology of DC Fast Charging, Saves Time
- Convenient Location/ at Ease
- Fastest ROI
- No Manpower Needed
- 100% Online Business/ No Cash/ No Credit
- No Security – Gate / Shutter
- Minimum Space Requirement (15 X 20)
- Futuristic Growth Business
- Provides Additional Revenue to the Existing Business
- Celectric Mobility App for Easy Location of EVCS
- Unique Station Design by our Expert Team



# STRATEGIC ADVANTAGES

## of Electric Vehicle Charging Station

- The Complete EV Solution
- Monthly Settlement of Accounts i.e., Expenses & Net Profit
- Training & Support by HO Team
- No Prior Experience of Business Needed
- Get a Dedicated defined Territory to operate as CPO & Master Franchisee
- Secured Returns & Be your Own Boss
- Unique Business Proposal/Module
- No Government Approval/Licence/ Permission Required
- Government Subsidy is also available along with easy Finance Schemes
- Green Meter is also available for EVCS to get power at Discounted Rates
- Promotes the Concept of Community Charging Stations



# CONCEPT OF CPO

## **Primary Rights:**

Operate charging stations in specific localities.

## **Geographical Scope:**

15-25 km radius in a selected area.

## **Investment Required:**

8 Lacs per charger(for 60 KW)

2/3 Lacs Infrastructure Chargers

\*7 Lacs for transformer (100 KVA)

## **Infrastructure Required:**

15x20 = 300 sq. ft. per location

## **Prior Experience of Business:**

Not needed

## **Manpower Required/Source of earning:**

Not needed / single source of earning

# BENEFITS TO OUR CPO NETWORK





# BENEFITS TO OUR CPO NETWORK

- Get registered to our iCharger Mobile Application app available in app store and google play store.
- Global presence to our ' iCharger ' mobile app users.
- Access to our CMS  
(Customer Management Software).
- iCharger team recommends, install and operates the charger.
- Our team upgrades & maintains charging system from time to time.
- Service assistance immediately.
- Simplifying accounting and billing system.
- Get your revenue directly in your account.
- Preferred locations to EV owners.
- Full monitoring and control of your charger with reports from anywhere with CMS

# TIE-UP

## From iCharger

- Lower Development Costs
- Advantage of Faster Decision Making in Market
- Access to Proven Technology
- Customer Branding (White Labelling)
- Scalability
- Regulatory Compliance
- Ongoing Support and Upgrade
- Supply Chain and Logistics Optimization
- Reduced Risk





# DOCUMENTS REQUIRED



- KYC Doc : Adhar Card, Pan Card
- Address Proof & Photo
- Land Purchase Ownership Doc 7/12,  
Municipal Tax Receipt
- If Land is on lease: Lease Doc
- NOC from Local Govt. authority such as  
Gram Panchayat, Municipal Corp etc.

# LAND REQUIRED

- For Single Gun Charger Space Required  
One Car for charging and One Car for waiting @200-300 sq. ft.
- For Dual Gun Charger Space Required Two Cars for charging and Two Cars for waiting @400-500 sq. ft.
- For Safety Point of View entry and Exit shall be separate

# ELECTRICAL POWER REQUIRED

- 7.4 KW AC Semi Fast Charger :  
1 Phase 230V, 7.5 KW Load
- 30 KW DC Fast Single Gun Charger :  
3 Phase 415V, 30 KW Load
- 60 KW DC Fast Dual Gun Charger :  
3 Phase 415V, 60 KW Load





# INVESTMENT COST

- Cost and Investment depend on Location, Type and Number of EV Chargers
- Land Cost
- Infrastructure Cost Such as Shed / Canpoy / Toilet etc
- Deposit to MSEDCL / Electrical Cabling / Main Switch etc/ If Require Transformer
- EV Charger Basic Cost + 5% GST + Transport + Insurance
- EV Charger Installation Cost
- Commissioning Charges + Maintenance Cost + Software Cost



# PROFIT MARGIN

- At present there is no sealing on Selling rate of Charging/ KWH Unit
- Profit Margin depends on type of charger, Electricity Rate and other input cost
- On average you can keep Margin Rs 10/ Unit on your input cost
- Example: By DC Fast charger you can earn Rs 250-300 for one hr 25-30 Units Charging of the 4 Wheeler EV
- Depend on Location, Charging Rate, Business Scheme advertisement you can earn better revenue





# HOW TO APPLY SUBSIDIARIES ELECTRIC POWER

- You Can apply on line though the MSEDCL link for New Connection request for EV Charging station
- <https://wss.mahadiscom.in/wss/wss?uiActionName=getNewConnectionRequestEVCS>
- Required Nearest Consumer Number so MSEDCL can check available load on the same feeder
- Occupancy/Ownership: 7/12 Doc/ Lease doc, Identity Proff, D-1 form test
- Undertaking on Rs 200 Stamp Paper for using power supply only for Electric vehicle charging
- MSEDCL on line application Charges @ Rs 200/-





# APPLICATION CASES

-  Parking Garage
-  Builders & Developers
-  Township
-  It Companies
-  Shopping Mall
-  Fleet Operators
-  Student Institute
-  Hospitals
-  EV Infrastructure Operators
-  Hotels & Restaurants



FOR MORE  
INFORMATION  
**CONTACT US**



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