



iCharger

The Complete EV Solution



**India's Most Loved
iCharger Hub**

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TIE - UP FOR iCharger



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INTRODUCTION



iCharger is a fast-growing operator of reliable and innovative EV charging solutions. We specialize in designing and producing AC & DC chargers with advanced technology, robust safety features, and smart software integration. With a focus on quality and sustainability, we aim to empower iCharger, businesses, and infrastructure partners in building a strong EV ecosystem across India.

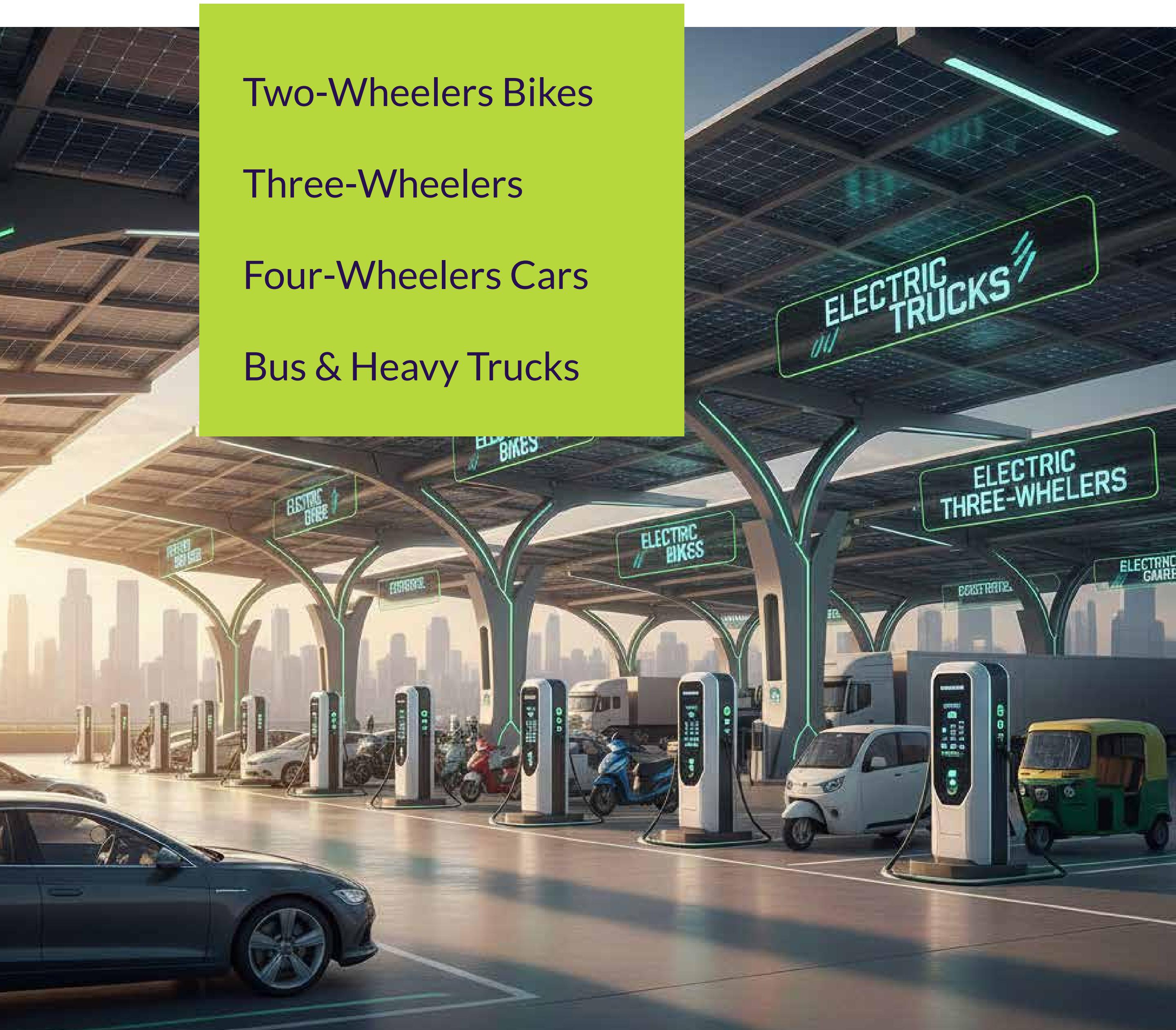
PROMOTION OF CHARGING HUB

Two-Wheelers Bikes

Three-Wheelers

Four-Wheelers Cars

Bus & Heavy Trucks



Your space becomes
a one-stop EV energy destination.

RANGE OF **AC & DC FAST CHARGERS**



AC CHARGERS

3.3 KW AC CHARGER

- Suitable for:
2-Wheelers & 3-Wheelers
- Charging Time:
4-5 hours (full charge)
- Capacity:
 - Charges one 2W or 3W at a time
- Power Requirement:
3.3 kW, Single Phase
- Connector: One industrial socket
(3.3 kW capacity)



7.4 KW AC CHARGER

- Suitable for: 4-Wheelers
- Charging Time: 4-5 hours
(depending on vehicle battery capacity)
- Capacity: Charges one car at a time
- Power Requirement: 7.4 kW, Single Phase

AC CHARGERS



10 KW AC CHARGER

- Suitable for: 2-Wheelers & 3-Wheelers, 4 Wheelers
- Charging Time: 4-5 hours (depending on vehicle battery capacity)
- Capacity: Can Charges up to 3 vehicles simultaneously (2W/3W)
- Power Requirement: 10 kW, Single Phase

22 KW AC CHARGER

- Suitable for: 4-Wheelers (compatible with premium vehicles such as Mercedes, Audi, BMW, Porsche, etc.)
- Charging Time: 2-3 hours for a full charge (depending on battery capacity)
- Capacity: Charges one car at a time
- Power Requirement: 22 kW, Three Phase



DC FAST CHARGERS

30 KW DC FAST CHARGER

- Suitable for: 4-Wheelers
- Charging Time: 30-40 minutes (depending on vehicle battery capacity)
- Capacity: Charges one car at a time
- Power Requirement: 30 kW



60 KW AC CHARGER

- Suitable for: 4-Wheelers
- Charging Time: 30-40 minutes (depending on vehicle battery capacity)
- Capacity: Can Charges up to 2 vehicles simultaneously
- Power Requirement: 60 kW

DC FAST CHARGERS



120 KW DC FAST CHARGER

- Suitable for: 4-Wheelers, Buses, and Trucks
- Charging Time: 30-40 minutes (depending on vehicle battery capacity) Can Charges up to 2 vehicles simultaneously
- Power Requirement: 120 kW
- Ideal for high-capacity EVs, enabling rapid charging for commercial and premium vehicles



PRICING OF OUR RANGE



USP'S OF CMPL



Customer Support

24 X 365 Days
Customer Care
Support by iCharger.



Mobile Application

User-Friendly Mobile
App by iCharger.



Control of CMS

Easy Monitoring/Control
of Business through
CMS by iCharger.



Advantages of Association

Advantage of getting
Associated Directly with the
Manufacturer of EVCS i.e.
iCharger Private Limited



Life Time Warranty

Life Time Warranty of
Charger/ No AMC Required
by Buyer [Optional]

STRATEGIC ADVANTAGES

of Electric Vehicle Charging Station

- Technology of DC Fast Charging, Saves Time
- Convenient Location/ at Ease
- Fastest ROI
- No Manpower Needed
- 100% Online Business/ No Cash/ No Credit
- No Security – Gate / Shutter
- Minimum Space Requirement (15 X 20)
- Futuristic Growth Business
- Provides Additional Revenue to the Existing Business
- Celectric Mobility App for Easy Location of EVCS
- Unique Station Design by our Expert Team



STRATEGIC ADVANTAGES

of Electric Vehicle Charging Station

- The Complete EV Solution
- Monthly Settlement of Accounts i.e., Expenses & Net Profit
- Training & Support by HO Team
- No Prior Experience of Business Needed
- Get a Dedicated defined Territory to operate as CPO & Master Franchisee
- Secured Returns & Be your Own Boss
- Unique Business Proposal/Module
- No Government Approval/Licence/ Permission Required
- Government Subsidy is also available along with easy Finance Schemes
- Green Meter is also available for EVCS to get power at Discounted Rates
- Promotes the Concept of Community Charging Stations

CONCEPT OF CPO

Primary Rights:

Operate charging stations in specific localities.

Geographical Scope:

15-25 km radius in a selected area.

Investment Required:

8 Lacs per charger(for 60 KW)

2/3 Lacs Infrastructure Chargers

*7 Lacs for transformer (100 KVA)

Infrastructure Required:

15x20 = 300 sq. ft. per location

Prior Experience of Business:

Not needed

Manpower Required/Source of earning:

Not needed / single source of earning



BENEFITS TO OUR **CPO NETWORK**



BENEFITS TO OUR CPO NETWORK

- Get registered to our iCharger Mobile Application app available in app store and google play store.
- Global presence to our ' iCharger ' mobile app users.
- Access to our CMS (Customer Management Software).
- iCharger team recommends, install and operates the charger.
- Our team upgrades & maintains charging system from time to time.
- Service assistance immediately.
- Simplifying accounting and billing system.
- Get your revenue directly in your account.
- Preferred locations to EV owners.
- Full monitoring and control of your charger with reports from anywhere with CMS

TIE-UP

From iCharger

- Lower Development Costs
- Advantage of Faster Decision Making in Market
- Access to Proven Technology
- Customer Branding (White Labelling)
- Scalability
- Regulatory Compliance
- Ongoing Support and Upgrade
- Supply Chain and Logistics Optimization
- Reduced Risk



DOCUMENTS REQUIRED



- KYC Doc : Adhar Card, Pan Card
- Address Proof & Photo
- Land Purchase Ownership Doc 7/12,
Municipal Tax Receipt
- If Land is on lease: Lease Doc
- NOC from Local Govt. authority such as
Gram Panchayat, Municipal Corp etc.

LAND REQUIRED

- For Single Gun Charger Space Required One Car for charging and One Car for waiting @200-300 sq. ft.
- For Dual Gun Charger Space Required Two Cars for charging and Two Cars for waiting @400-500 sq. ft.
- For Safety Point of View entry and Exit shall be separate

ELECTRICAL POWER REQUIRED

- 7.4 KW AC Semi Fast Charger : 1 Phase 230V, 7.5 KW Load
- 30 KW DC Fast Single Gun Charger : 3 Phase 415V, 30 KW Load
- 60 KW DC Fast Dual Gun Charger : 3 Phase 415V, 60 KW Load



INVESTMENT COST

- Cost and Investment depend on Location, Type and Number of EV Chargers
- Land Cost
- Infrastructure Cost Such as Shed / Canpoy / Toilet etc
- Deposit to MSEBCL / Electrical Cabling / Main Switch etc/ If Require Transformer
- EV Charger Basic Cost + 5% GST + Transport + Insurance
- EV Charger Installation Cost
- Commissioning Charges + Maintenance Cost + Software Cost

PROFIT MARGIN

- At present there is no sealing on Selling rate of Charging/ KWH Unit
- Profit Margin depends on type of charger, Electricity Rate and other input cost
- On average you can keep Margin Rs 10/ Unit on your input cost
- Example: By DC Fast charger you can earn Rs 250-300 for one hr 25-30 Units Charging of the 4 Wheeler EV
- Depend on Location, Charging Rate, Business Scheme advertisement you can earn better revenue



HOW TO APPLY SUBSIDIARIES ELECTRIC POWER

- You Can apply on line though the MSEDCCL link for New Connection request for EV Charging station
- <https://wss.mahadiscom.in/wss/wss?uiActionName=getNewConnectionRequestEVCS>
- Required Nearest Consumer Number so MSEDCCL can check available load on the same feeder
- Occupancy/Ownership: 7/12 Doc/ Lease doc, Identity Proff, D-1 form test
- Undertaking on Rs 200 Stamp Paper for using power supply only for Electric vehicle charging
- MSEDCCL on line application Charges @ Rs 200/-



APPLICATION CASES



Parking Garage



Builders & Developers



Township



IT Companies



Shopping Mall



Fleet Operators



Student Institute



Hospitals



EV Infrastructure Operators



Hotels & Restaurants

FOR MORE
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